

City Center & Nat Turner Boulevards

Newport News, VA 23606

Demographics

Population	1-mi.	3-mi.	5-mi.
2015 Male Population	6,187	38,050	78,323
2015 Female Population	6,249	41,078	84,032
% 2015 Male Population	49.75%	48.09%	48.24%
% 2015 Female Population	50.25%	51.91%	51.76%
2015 Total Population: Adult	10,002	62,201	125,430
2015 Total Daytime Population	27,195	95,261	168,118
2015 Total Employees	21,885	55,142	85,965
2015 Total Population: Median Age	30	33	34
2015 Total Population: Adult Median Age	37	44	45
2015 Total population: Under 5 years	893	5,239	10,737
2015 Total population: 5 to 9 years	693	4,707	10,401
2015 Total population: 10 to 14 years	559	4,514	10,121
2015 Total population: 15 to 19 years	526	5,558	10,819
2015 Total population: 20 to 24 years	1,842	8,339	14,811
2015 Total population: 25 to 29 years	1,623	7,082	13,914
2015 Total population: 30 to 34 years	1,197	5,973	12,220
2015 Total population: 35 to 39 years	704	4,506	9,370
2015 Total population: 40 to 44 years	629	4,571	9,648
2015 Total population: 45 to 49 years	621	4,714	10,303
2015 Total population: 50 to 54 years	750	5,422	11,935

2015 Total population: 55 to 59 years	673	5,052	10,819
2015 Total population: 60 to 64 years	455	3,747	7,879
2015 Total population: 65 to 69 years	408	3,155	6,412
2015 Total population: 70 to 74 years	299	2,247	4,523
2015 Total population: 75 to 79 years	206	1,680	3,311
2015 Total population: 80 to 84 years	163	1,300	2,573
2015 Total population: 85 years and over	195	1,322	2,559
% 2015 Total population: Under 5 years	7.18%	6.62%	6.61%
% 2015 Total population: 5 to 9 years	5.57%	5.95%	6.41%
% 2015 Total population: 10 to 14 years	4.50%	5.70%	6.23%
% 2015 Total population: 15 to 19 years	4.23%	7.02%	6.66%
% 2015 Total population: 20 to 24 years	14.81%	10.54%	9.12%
% 2015 Total population: 25 to 29 years	13.05%	8.95%	8.57%
% 2015 Total population: 30 to 34 years	9.63%	7.55%	7.53%
% 2015 Total population: 35 to 39 years	5.66%	5.69%	5.77%
% 2015 Total population: 40 to 44 years	5.06%	5.78%	5.94%
% 2015 Total population: 45 to 49 years	4.99%	5.96%	6.35%
% 2015 Total population: 50 to 54 years	6.03%	6.85%	7.35%
% 2015 Total population: 55 to 59 years	5.41%	6.38%	6.66%
% 2015 Total population: 60 to 64 years	3.66%	4.74%	4.85%
% 2015 Total population: 65 to 69 years	3.28%	3.99%	3.95%
% 2015 Total population: 70 to 74 years	2.40%	2.84%	2.79%
% 2015 Total population: 75 to 79 years	1.66%	2.12%	2.04%
% 2015 Total population: 80 to 84 years	1.31%	1.64%	1.58%
% 2015 Total population: 85 years and over	1.57%	1.67%	1.58%
2015 White alone	7,173	49,481	96,372
2015 Black or African American alone	3,585	20,386	47,174
2015 American Indian and Alaska Native alone	46	347	711
2015 Asian alone	430	2,936	6,524
2015 Native Hawaiian and OPI alone	13	106	242

2015 Some Other Race alone	678	2,574	4,282
2015 Two or More Races alone	511	3,298	7,050
2015 Hispanic	1,538	6,273	11,849
2015 Not Hispanic	10,898	72,855	150,506
% 2015 White alone	57.68%	62.53%	59.36%
% 2015 Black or African American alone	28.83%	25.76%	29.06%
% 2015 American Indian and Alaska Native alone	0.37%	0.44%	0.44%
% 2015 Asian alone	3.46%	3.71%	4.02%
% 2015 Native Hawaiian and OPI alone	0.10%	0.13%	0.15%
% 2015 Some Other Race alone	5.45%	3.25%	2.64%
% 2015 Two or More Races alone	4.11%	4.17%	4.34%
% 2015 Hispanic	12.37%	7.93%	7.30%
% 2015 Not Hispanic	87.63%	92.07%	92.70%
2015 Not Hispanic: White alone	6,958	48,406	98,777
2015 Not Hispanic: Black or African American alone	3,066	17,135	40,375
2015 Not Hispanic: American Indian and Alaska Native alone	43	220	536
2015 Not Hispanic: Asian alone	267	1,900	4,609
2015 Not Hispanic: Native Hawaiian and OPI alone	12	68	157
2015 Not Hispanic: Some Other Race alone	22	152	322
2015 Not Hispanic: Two or More Races	285	1,505	3,303
% 2015 Not Hispanic: White alone	62.48%	67.36%	64.22%
% 2015 Not Hispanic: Black or African American alone	27.53%	23.84%	26.25%
% 2015 Not Hispanic: American Indian and Alaska Native alone	0.39%	0.31%	0.35%
% 2015 Not Hispanic: Asian alone	2.40%	2.64%	3.00%
% 2015 Not Hispanic: Native Hawaiian and OPI alone	0.11%	0.09%	0.10%
% 2015 Not Hispanic: Some Other Race alone	0.20%	0.21%	0.21%
% 2015 Not Hispanic: Two or More Races	2.56%	2.09%	2.15%

Population Change	1-mi.	3-mi.	5-mi.
Total: Employees (NAICS)	n/a	n/a	n/a

Total: Establishments (NAICS)	n/a	n/a	n/a
2015 Total Population	12,436	79,128	162,355
2015 Households	5,877	32,580	64,986
Population Change 2010-2015	26	1,874	2,412
Household Change 2010-2015	166	1,360	1,948
% Population Change 2010-2015	0.21%	2.43%	1.51%
% Household Change 2010-2015	2.91%	4.36%	3.09%
Population Change 2000-2015	1,300	7,263	8,534
Household Change 2000-2015	792	3,208	5,296
% Population Change 2000 to 2015	11.67%	10.11%	5.55%
% Household Change 2000 to 2015	15.58%	10.92%	8.87%

Housing	1-mi.	3-mi.	5-mi.
2015 Housing Units	5,284	30,497	62,234
2015 Occupied Housing Units	5,086	29,372	59,691
2015 Owner Occupied Housing Units	1,657	16,294	35,248
2015 Renter Occupied Housing Units	3,429	13,078	24,443
2015 Vacant Housings Units	199	1,124	2,541
% 2015 Occupied Housing Units	96.25%	96.31%	95.91%
% 2015 Owner occupied housing units	32.58%	55.47%	59.05%
% 2015 Renter occupied housing units	67.42%	44.53%	40.95%
% 2000 Vacant housing units	3.77%	3.69%	4.08%

Income	1-mi.	3-mi.	5-mi.
2015 Household Income: Median	\$46,710	\$57,743	\$59,813
2015 Household Income: Average	\$58,880	\$74,425	\$76,905
2015 Per Capita Income	\$27,825	\$32,008	\$31,654
2015 Household income: Less than \$10,000	423	1,968	3,405
2015 Household income: \$10,000 to \$14,999	233	1,079	2,081
2015 Household income: \$15,000 to \$19,999	311	1,219	2,228

2015 Household income: \$20,000 to \$24,999	305	1,487	2,728
2015 Household income: \$25,000 to \$29,999	321	1,469	2,827
2015 Household income: \$30,000 to \$34,999	472	1,732	3,528
2015 Household income: \$35,000 to \$39,999	401	1,692	3,370
2015 Household income: \$40,000 to \$44,999	351	1,707	3,529
2015 Household income: \$45,000 to \$49,999	355	1,472	2,632
2015 Household income: \$50,000 to \$59,999	544	3,183	6,282
2015 Household income: \$60,000 to \$74,999	707	3,808	7,446
2015 Household income: \$75,000 to \$99,999	739	4,490	9,196
2015 Household income: \$100,000 to \$124,999	341	3,004	6,668
2015 Household income: \$125,000 to \$149,999	148	1,788	3,635
2015 Household income: \$150,000 to \$199,999	128	1,334	3,103
2015 Household income: \$200,000 or more	98	1,148	2,328
% 2015 Household income: Less than \$10,000	7.20%	6.04%	5.24%
% 2015 Household income: \$10,000 to \$14,999	3.96%	3.31%	3.20%
% 2015 Household income: \$15,000 to \$19,999	5.29%	3.74%	3.43%
% 2015 Household income: \$20,000 to \$24,999	5.19%	4.56%	4.20%
% 2015 Household income: \$25,000 to \$29,999	5.46%	4.51%	4.35%
% 2015 Household income: \$30,000 to \$34,999	8.03%	5.32%	5.43%
% 2015 Household income: \$35,000 to \$39,999	6.82%	5.19%	5.19%
% 2015 Household income: \$40,000 to \$44,999	5.97%	5.24%	5.43%
% 2015 Household income: \$45,000 to \$49,999	6.04%	4.52%	4.05%
% 2015 Household income: \$50,000 to \$59,999	9.26%	9.77%	9.67%
% 2015 Household income: \$60,000 to \$74,999	12.03%	11.69%	11.46%
% 2015 Household income: \$75,000 to \$99,999	12.57%	13.78%	14.15%
% 2015 Household income: \$100,000 to \$124,999	5.80%	9.22%	10.26%
% 2015 Household income: \$125,000 to \$149,999	2.52%	5.49%	5.59%
% 2015 Household income: \$150,000 to \$199,999	2.18%	4.09%	4.77%
% 2015 Household income: \$200,000 or more	1.67%	3.52%	3.58%

Retail Sales Volume	1-mi.	3-mi.	5-mi.
2015 Childrens/Infants clothing stores	\$1,533,750	\$8,753,588	\$17,708,908
2015 Jewelry stores	\$547,733	\$3,277,099	\$6,647,018
2015 Mens clothing stores	\$1,777,502	\$10,483,731	\$21,242,531
2015 Shoe stores	\$1,781,461	\$10,521,957	\$21,378,373
2015 Womens clothing stores	\$2,977,316	\$17,857,249	\$36,225,969
2015 Automobile dealers	\$23,027,885	\$140,855,288	\$287,019,643
2015 Automotive parts and accessories stores	\$4,539,835	\$27,413,731	\$55,691,228
2015 Other motor vehicle dealers	\$648,101	\$3,875,114	\$7,844,804
2015 Tire dealers	\$2,028,935	\$12,239,500	\$24,860,899
2015 Hardware stores	\$87,421	\$574,925	\$1,177,080
2015 Home centers	\$882,181	\$5,745,502	\$11,774,831
2015 Nursery and garden centers	\$1,050,525	\$6,917,336	\$14,149,907
2015 Outdoor power equipment stores	\$502,280	\$3,140,266	\$6,409,932
2015 Paint andwallpaper stores	\$105,117	\$662,740	\$1,357,981
2015 Appliance, television, and other electronics stores	\$3,055,437	\$18,847,144	\$38,411,727
2015 Camera andphotographic supplies stores	\$233,154	\$1,463,138	\$3,008,570
2015 Computer andsoftware stores	\$8,710,196	\$51,270,775	\$103,706,796
2015 Beer, wine, and liquor stores	\$1,500,256	\$8,946,894	\$18,103,265
2015 Convenience stores	\$6,847,663	\$39,595,968	\$79,961,081
2015 Restaurant Expenditures	\$6,077,057	\$36,844,059	\$74,889,756
2015 Supermarkets and other grocery (except convenience) stores	\$24,528,177	\$143,941,903	\$291,034,120
2015 Furniture stores	\$2,184,746	\$13,310,633	\$27,065,752
2015 Home furnishings stores	\$7,542,492	\$46,228,612	\$94,031,412
2015 General merchandise stores	\$39,215,570	\$241,361,902	\$491,331,189
2015 Gasoline stations with convenience stores	\$21,140,596	\$124,132,937	\$251,460,724
2015 Other gasoline stations	\$15,106,284	\$89,156,704	\$180,801,174
2015 Department stores (excl leased depts)	\$38,667,837	\$238,084,803	\$484,684,171
2015 General merchandise stores	\$39,215,570	\$241,361,902	\$491,331,189
2015 Other health and personal care stores	\$1,545,516	\$9,482,567	\$19,301,951

2015 Pharmacies and drug stores	\$6,214,107	\$37,705,926	\$76,482,075
2015 Pet and pet supplies stores	\$1,694,442	\$10,271,113	\$20,878,232
2015 Book, periodical, and music stores	\$255,344	\$1,592,954	\$3,242,574
2015 Hobby, toy, and game stores	\$735,048	\$4,405,743	\$8,944,537
2015 Musical instrument and supplies stores	\$72,999	\$457,865	\$936,651
2015 Sewing, needlework, and piece goods stores	\$134,825	\$839,392	\$1,710,317
2015 Sporting goods stores	\$698,041	\$4,344,063	\$8,908,742
