

4165 William Styron Square

Newport News, VA 23606

Demographics

Population	1-mi.	3-mi.	5-mi.
2015 Male Population	7,164	38,709	78,752
2015 Female Population	7,616	41,815	84,486
% 2015 Male Population	48.47%	48.07%	48.24%
% 2015 Female Population	51.53%	51.93%	51.76%
2015 Total Population: Adult	11,891	63,348	126,179
2015 Total Daytime Population	33,051	96,900	168,909
2015 Total Employees	26,368	55,992	86,211
2015 Total Population: Median Age	33	34	34
2015 Total Population: Adult Median Age	41	44	45
2015 Total population: Under 5 years	977	5,313	10,764
2015 Total population: 5 to 9 years	802	4,786	10,437
2015 Total population: 10 to 14 years	713	4,579	10,168
2015 Total population: 15 to 19 years	692	5,611	10,869
2015 Total population: 20 to 24 years	1,906	8,408	14,875
2015 Total population: 25 to 29 years	1,665	7,180	13,975
2015 Total population: 30 to 34 years	1,265	6,094	12,262
2015 Total population: 35 to 39 years	814	4,585	9,415
2015 Total population: 40 to 44 years	758	4,666	9,697
2015 Total population: 45 to 49 years	817	4,818	10,382
2015 Total population: 50 to 54 years	943	5,583	12,011

2015 Total population: 55 to 59 years	904	5,164	10,876
2015 Total population: 60 to 64 years	645	3,821	7,912
2015 Total population: 65 to 69 years	582	3,203	6,454
2015 Total population: 70 to 74 years	419	2,297	4,577
2015 Total population: 75 to 79 years	322	1,708	3,357
2015 Total population: 80 to 84 years	256	1,347	2,608
2015 Total population: 85 years and over	300	1,361	2,599
% 2015 Total population: Under 5 years	6.61%	6.60%	6.59%
% 2015 Total population: 5 to 9 years	5.43%	5.94%	6.39%
% 2015 Total population: 10 to 14 years	4.82%	5.69%	6.23%
% 2015 Total population: 15 to 19 years	4.68%	6.97%	6.66%
% 2015 Total population: 20 to 24 years	12.90%	10.44%	9.11%
% 2015 Total population: 25 to 29 years	11.27%	8.92%	8.56%
% 2015 Total population: 30 to 34 years	8.56%	7.57%	7.51%
% 2015 Total population: 35 to 39 years	5.51%	5.69%	5.77%
% 2015 Total population: 40 to 44 years	5.13%	5.79%	5.94%
% 2015 Total population: 45 to 49 years	5.53%	5.98%	6.36%
% 2015 Total population: 50 to 54 years	6.38%	6.93%	7.36%
% 2015 Total population: 55 to 59 years	6.12%	6.41%	6.66%
% 2015 Total population: 60 to 64 years	4.36%	4.75%	4.85%
% 2015 Total population: 65 to 69 years	3.94%	3.98%	3.95%
% 2015 Total population: 70 to 74 years	2.83%	2.85%	2.80%
% 2015 Total population: 75 to 79 years	2.18%	2.12%	2.06%
% 2015 Total population: 80 to 84 years	1.73%	1.67%	1.60%
% 2015 Total population: 85 years and over	2.03%	1.69%	1.59%
2015 White alone	9,151	50,283	96,994
2015 Black or African American alone	4,146	20,966	47,483
2015 American Indian and Alaska Native alone	38	343	716
2015 Asian alone	444	2,927	6,503
2015 Native Hawaiian and OPI alone	13	105	237

2015 Some Other Race alone	439	2,579	4,265
2015 Two or More Races alone	549	3,321	7,040
2015 Hispanic	1,170	6,301	11,811
2015 Not Hispanic	13,610	74,223	151,427
% 2015 White alone	61.91%	62.44%	59.42%
% 2015 Black or African American alone	28.05%	26.04%	29.09%
% 2015 American Indian and Alaska Native alone	0.26%	0.43%	0.44%
% 2015 Asian alone	3.00%	3.63%	3.98%
% 2015 Native Hawaiian and OPI alone	0.09%	0.13%	0.15%
% 2015 Some Other Race alone	2.97%	3.20%	2.61%
% 2015 Two or More Races alone	3.71%	4.12%	4.31%
% 2015 Hispanic	7.92%	7.82%	7.24%
% 2015 Not Hispanic	92.08%	92.18%	92.76%
2015 Not Hispanic: White alone	9,047	49,271	99,611
2015 Not Hispanic: Black or African American alone	3,222	17,365	40,553
2015 Not Hispanic: American Indian and Alaska Native alone	42	233	543
2015 Not Hispanic: Asian alone	291	1,898	4,564
2015 Not Hispanic: Native Hawaiian and OPI alone	13	75	157
2015 Not Hispanic: Some Other Race alone	23	150	328
2015 Not Hispanic: Two or More Races	272	1,527	3,322
% 2015 Not Hispanic: White alone	67.50%	67.46%	64.34%
% 2015 Not Hispanic: Black or African American alone	24.04%	23.78%	26.19%
% 2015 Not Hispanic: American Indian and Alaska Native alone	0.31%	0.32%	0.35%
% 2015 Not Hispanic: Asian alone	2.17%	2.60%	2.95%
% 2015 Not Hispanic: Native Hawaiian and OPI alone	0.10%	0.10%	0.10%
% 2015 Not Hispanic: Some Other Race alone	0.17%	0.21%	0.21%
% 2015 Not Hispanic: Two or More Races	2.03%	2.09%	2.15%

Population Change	1-mi.	3-mi.	5-mi.
Total: Employees (NAICS)	n/a	n/a	n/a

Total: Establishments (NAICS)	n/a	n/a	n/a
2015 Total Population	14,780	80,524	163,238
2015 Households	7,058	33,153	65,365
Population Change 2010-2015	363	1,897	2,401
Household Change 2010-2015	345	1,378	1,934
% Population Change 2010-2015	2.52%	2.41%	1.49%
% Household Change 2010-2015	5.14%	4.34%	3.05%
Population Change 2000-2015	1,377	7,492	8,422
Household Change 2000-2015	820	3,282	5,301
% Population Change 2000 to 2015	10.27%	10.26%	5.44%
% Household Change 2000 to 2015	13.15%	10.99%	8.83%

Housing	1-mi.	3-mi.	5-mi.
2015 Housing Units	6,452	31,079	62,619
2015 Occupied Housing Units	6,238	29,871	60,065
2015 Owner Occupied Housing Units	2,168	16,681	35,592
2015 Renter Occupied Housing Units	4,070	13,190	24,473
2015 Vacant Housings Units	213	1,207	2,552
% 2015 Occupied Housing Units	96.68%	96.11%	95.92%
% 2015 Owner occupied housing units	34.75%	55.84%	59.26%
% 2015 Renter occupied housing units	65.25%	44.16%	40.74%
% 2000 Vacant housing units	3.30%	3.88%	4.08%

Income	1-mi.	3-mi.	5-mi.
2015 Household Income: Median	\$49,445	\$57,256	\$59,741
2015 Household Income: Average	\$64,153	\$73,816	\$76,790
2015 Per Capita Income	\$30,635	\$31,751	\$31,614
2015 Household income: Less than \$10,000	446	2,027	3,411
2015 Household income: \$10,000 to \$14,999	287	1,111	2,100
2015 Household income: \$15,000 to \$19,999	322	1,270	2,247

2015 Household income: \$20,000 to \$24,999	342	1,519	2,753
2015 Household income: \$25,000 to \$29,999	407	1,489	2,847
2015 Household income: \$30,000 to \$34,999	523	1,823	3,576
2015 Household income: \$35,000 to \$39,999	436	1,729	3,387
2015 Household income: \$40,000 to \$44,999	437	1,764	3,542
2015 Household income: \$45,000 to \$49,999	370	1,507	2,654
2015 Household income: \$50,000 to \$59,999	616	3,221	6,329
2015 Household income: \$60,000 to \$74,999	783	3,859	7,471
2015 Household income: \$75,000 to \$99,999	989	4,540	9,269
2015 Household income: \$100,000 to \$124,999	491	3,035	6,694
2015 Household income: \$125,000 to \$149,999	256	1,772	3,637
2015 Household income: \$150,000 to \$199,999	196	1,344	3,124
2015 Household income: \$200,000 or more	157	1,143	2,324
% 2015 Household income: Less than \$10,000	6.32%	6.11%	5.22%
% 2015 Household income: \$10,000 to \$14,999	4.07%	3.35%	3.21%
% 2015 Household income: \$15,000 to \$19,999	4.56%	3.83%	3.44%
% 2015 Household income: \$20,000 to \$24,999	4.85%	4.58%	4.21%
% 2015 Household income: \$25,000 to \$29,999	5.77%	4.49%	4.36%
% 2015 Household income: \$30,000 to \$34,999	7.41%	5.50%	5.47%
% 2015 Household income: \$35,000 to \$39,999	6.18%	5.22%	5.18%
% 2015 Household income: \$40,000 to \$44,999	6.19%	5.32%	5.42%
% 2015 Household income: \$45,000 to \$49,999	5.24%	4.55%	4.06%
% 2015 Household income: \$50,000 to \$59,999	8.73%	9.72%	9.68%
% 2015 Household income: \$60,000 to \$74,999	11.09%	11.64%	11.43%
% 2015 Household income: \$75,000 to \$99,999	14.01%	13.69%	14.18%
% 2015 Household income: \$100,000 to \$124,999	6.96%	9.15%	10.24%
% 2015 Household income: \$125,000 to \$149,999	3.63%	5.34%	5.56%
% 2015 Household income: \$150,000 to \$199,999	2.78%	4.05%	4.78%
% 2015 Household income: \$200,000 or more	2.22%	3.45%	3.56%

Retail Sales Volume	1-mi.	3-mi.	5-mi.
2015 Childrens/Infants clothing stores	\$1,846,971	\$8,893,786	\$17,806,156
2015 Jewelry stores	\$674,253	\$3,325,236	\$6,682,362
2015 Mens clothing stores	\$2,175,290	\$10,644,871	\$21,358,738
2015 Shoe stores	\$2,175,692	\$10,685,010	\$21,497,031
2015 Womens clothing stores	\$3,668,285	\$18,140,137	\$36,432,741
2015 Automobile dealers	\$28,512,813	\$143,045,569	\$288,646,849
2015 Automotive parts and accessories stores	\$5,603,571	\$27,856,966	\$56,012,846
2015 Other motor vehicle dealers	\$796,579	\$3,945,336	\$7,892,813
2015 Tire dealers	\$2,502,361	\$12,437,569	\$25,004,770
2015 Hardware stores	\$110,478	\$583,612	\$1,183,692
2015 Home centers	\$1,117,687	\$5,836,306	\$11,843,506
2015 Nursery and garden centers	\$1,338,761	\$7,029,278	\$14,234,675
2015 Outdoor power equipment stores	\$628,817	\$3,194,245	\$6,449,550
2015 Paint andwallpaper stores	\$131,234	\$673,423	\$1,365,973
2015 Appliance, television, and other electronics stores	\$3,790,193	\$19,146,216	\$38,630,761
2015 Camera andphotographic supplies stores	\$291,801	\$1,484,652	\$3,025,189
2015 Computer andsoftware stores	\$10,665,976	\$52,114,315	\$104,304,975
2015 Beer, wine, and liquor stores	\$1,846,494	\$9,087,326	\$18,204,598
2015 Convenience stores	\$8,313,186	\$40,222,127	\$80,401,501
2015 Restaurant Expenditures	\$7,510,965	\$37,419,859	\$75,312,258
2015 Supermarkets and other grocery (except convenience) stores	\$29,969,658	\$146,323,006	\$292,714,173
2015 Furniture stores	\$2,699,156	\$13,512,474	\$27,216,315
2015 Home furnishings stores	\$9,360,096	\$46,977,515	\$94,579,104
2015 General merchandise stores	\$48,682,916	\$245,202,817	\$494,158,966
2015 Gasoline stations with convenience stores	\$25,798,510	\$126,150,519	\$252,889,185
2015 Other gasoline stations	\$18,468,067	\$90,623,092	\$181,840,704
2015 Department stores (excl leased depts)	\$48,008,663	\$241,877,581	\$487,476,604
2015 General merchandise stores	\$48,682,916	\$245,202,817	\$494,158,966
2015 Other health and personal care stores	\$1,920,845	\$9,632,213	\$19,413,679

2015 Pharmacies and drug stores	\$7,696,099	\$38,331,587	\$76,936,109
2015 Pet and pet supplies stores	\$2,092,005	\$10,443,011	\$21,001,572
2015 Book, periodical, and music stores	\$319,837	\$1,617,818	\$3,261,264
2015 Hobby, toy, and game stores	\$905,918	\$4,476,562	\$8,995,632
2015 Musical instrument and supplies stores	\$91,216	\$464,241	\$941,696
2015 Sewing, needlework, and piece goods stores	\$168,762	\$852,217	\$1,720,121
2015 Sporting goods stores	\$866,271	\$4,409,307	\$8,958,243
