

2330 W. Mercury Blvd.

Hampton, VA 23666

Demographics

Population	1-mi.	3-mi.	5-mi.
2015 Male Population	4,674	39,789	91,094
2015 Female Population	5,474	44,212	98,194
% 2015 Male Population	46.06%	47.37%	48.12%
% 2015 Female Population	53.94%	52.63%	51.88%
2015 Total Population: Adult	7,974	66,214	146,604
2015 Total Daytime Population	11,753	92,094	246,784
2015 Total Employees	6,805	47,277	143,156
2015 Total Population: Median Age	36	37	34
2015 Total Population: Adult Median Age	47	47	45
2015 Total population: Under 5 years	611	5,218	12,761
2015 Total population: 5 to 9 years	607	4,964	12,050
2015 Total population: 10 to 14 years	643	4,948	11,557
2015 Total population: 15 to 19 years	563	4,765	12,313
2015 Total population: 20 to 24 years	874	7,317	17,791
2015 Total population: 25 to 29 years	899	7,147	16,408
2015 Total population: 30 to 34 years	762	5,988	13,972
2015 Total population: 35 to 39 years	531	4,520	10,516
2015 Total population: 40 to 44 years	524	4,623	10,646
2015 Total population: 45 to 49 years	552	5,192	11,426
2015 Total population: 50 to 54 years	686	6,372	13,828

2015 Total population: 55 to 59 years	647	5,984	12,718
2015 Total population: 60 to 64 years	485	4,708	9,494
2015 Total population: 65 to 69 years	440	3,860	7,696
2015 Total population: 70 to 74 years	344	2,822	5,579
2015 Total population: 75 to 79 years	332	2,280	4,265
2015 Total population: 80 to 84 years	310	1,633	3,096
2015 Total population: 85 years and over	338	1,660	3,172
% 2015 Total population: Under 5 years	6.02%	6.21%	6.74%
% 2015 Total population: 5 to 9 years	5.98%	5.91%	6.37%
% 2015 Total population: 10 to 14 years	6.34%	5.89%	6.11%
% 2015 Total population: 15 to 19 years	5.55%	5.67%	6.50%
% 2015 Total population: 20 to 24 years	8.61%	8.71%	9.40%
% 2015 Total population: 25 to 29 years	8.86%	8.51%	8.67%
% 2015 Total population: 30 to 34 years	7.51%	7.13%	7.38%
% 2015 Total population: 35 to 39 years	5.23%	5.38%	5.56%
% 2015 Total population: 40 to 44 years	5.16%	5.50%	5.62%
% 2015 Total population: 45 to 49 years	5.44%	6.18%	6.04%
% 2015 Total population: 50 to 54 years	6.76%	7.59%	7.31%
% 2015 Total population: 55 to 59 years	6.38%	7.12%	6.72%
% 2015 Total population: 60 to 64 years	4.78%	5.60%	5.02%
% 2015 Total population: 65 to 69 years	4.34%	4.60%	4.07%
% 2015 Total population: 70 to 74 years	3.39%	3.36%	2.95%
% 2015 Total population: 75 to 79 years	3.27%	2.71%	2.25%
% 2015 Total population: 80 to 84 years	3.05%	1.94%	1.64%
% 2015 Total population: 85 years and over	3.33%	1.98%	1.68%
2015 White alone	3,483	27,940	76,048
2015 Black or African American alone	5,787	48,870	96,270
2015 American Indian and Alaska Native alone	47	395	876
2015 Asian alone	256	2,019	4,846
2015 Native Hawaiian and OPI alone	10	99	243

2015 Some Other Race alone	200	1,546	3,696
2015 Two or More Races alone	365	3,132	7,309
2015 Hispanic	561	4,366	10,401
2015 Not Hispanic	9,587	79,635	178,887
% 2015 White alone	34.32%	33.26%	40.18%
% 2015 Black or African American alone	57.03%	58.18%	50.86%
% 2015 American Indian and Alaska Native alone	0.46%	0.47%	0.46%
% 2015 Asian alone	2.52%	2.40%	2.56%
% 2015 Native Hawaiian and OPI alone	0.10%	0.12%	0.13%
% 2015 Some Other Race alone	1.97%	1.84%	1.95%
% 2015 Two or More Races alone	3.60%	3.73%	3.86%
% 2015 Hispanic	5.53%	5.20%	5.49%
% 2015 Not Hispanic	94.47%	94.80%	94.51%
2015 Not Hispanic: White alone	4,163	33,533	87,439
2015 Not Hispanic: Black or African American alone	4,661	45,248	94,367
2015 Not Hispanic: American Indian and Alaska Native alone	44	326	734
2015 Not Hispanic: Asian alone	130	1,498	3,396
2015 Not Hispanic: Native Hawaiian and OPI alone	3	45	137
2015 Not Hispanic: Some Other Race alone	23	125	359
2015 Not Hispanic: Two or More Races	196	1,624	3,854
% 2015 Not Hispanic: White alone	43.85%	39.70%	44.69%
% 2015 Not Hispanic: Black or African American alone	49.10%	53.57%	48.23%
% 2015 Not Hispanic: American Indian and Alaska Native alone	0.46%	0.39%	0.38%
% 2015 Not Hispanic: Asian alone	1.37%	1.77%	1.74%
% 2015 Not Hispanic: Native Hawaiian and OPI alone	0.03%	0.05%	0.07%
% 2015 Not Hispanic: Some Other Race alone	0.24%	0.15%	0.18%
% 2015 Not Hispanic: Two or More Races	2.06%	1.92%	1.97%

Population Change	1-mi.	3-mi.	5-mi.
Total: Employees (NAICS)	n/a	n/a	n/a

Total: Establishments (NAICS)	n/a	n/a	n/a
2015 Total Population	10,148	84,001	189,288
2015 Households	4,237	35,880	77,024
Population Change 2010-2015	857	329	1,025
Household Change 2010-2015	488	501	1,253
% Population Change 2010-2015	9.22%	0.39%	0.54%
% Household Change 2010-2015	13.02%	1.42%	1.65%
Population Change 2000-2015	655	-461	-6,382
Household Change 2000-2015	292	1,285	3,324
% Population Change 2000 to 2015	6.90%	-0.55%	-3.26%
% Household Change 2000 to 2015	7.40%	3.71%	4.51%

Housing	1-mi.	3-mi.	5-mi.
2015 Housing Units	4,153	36,805	78,783
2015 Occupied Housing Units	3,946	34,596	73,703
2015 Owner Occupied Housing Units	2,184	18,920	38,773
2015 Renter Occupied Housing Units	1,762	15,676	34,930
2015 Vacant Housings Units	207	2,209	5,080
% 2015 Occupied Housing Units	95.02%	94.00%	93.55%
% 2015 Owner occupied housing units	55.35%	54.69%	52.61%
% 2015 Renter occupied housing units	44.65%	45.31%	47.39%
% 2000 Vacant housing units	4.98%	6.00%	6.45%

Income	1-mi.	3-mi.	5-mi.
2015 Household Income: Median	\$50,696	\$45,163	\$46,573
2015 Household Income: Average	\$60,038	\$58,247	\$61,182
2015 Per Capita Income	\$25,423	\$25,167	\$25,667
2015 Household income: Less than \$10,000	295	2,581	6,600
2015 Household income: \$10,000 to \$14,999	266	2,024	3,869
2015 Household income: \$15,000 to \$19,999	242	2,643	4,806

2015 Household income: \$20,000 to \$24,999	166	1,918	4,400
2015 Household income: \$25,000 to \$29,999	243	2,333	4,496
2015 Household income: \$30,000 to \$34,999	295	2,587	5,166
2015 Household income: \$35,000 to \$39,999	267	2,072	4,264
2015 Household income: \$40,000 to \$44,999	182	1,735	3,910
2015 Household income: \$45,000 to \$49,999	134	1,435	3,180
2015 Household income: \$50,000 to \$59,999	409	3,352	6,772
2015 Household income: \$60,000 to \$74,999	442	3,467	7,507
2015 Household income: \$75,000 to \$99,999	645	4,457	9,544
2015 Household income: \$100,000 to \$124,999	303	2,572	5,791
2015 Household income: \$125,000 to \$149,999	184	1,272	2,789
2015 Household income: \$150,000 to \$199,999	139	1,025	2,545
2015 Household income: \$200,000 or more	25	407	1,385
% 2015 Household income: Less than \$10,000	6.96%	7.19%	8.57%
% 2015 Household income: \$10,000 to \$14,999	6.28%	5.64%	5.02%
% 2015 Household income: \$15,000 to \$19,999	5.71%	7.37%	6.24%
% 2015 Household income: \$20,000 to \$24,999	3.92%	5.35%	5.71%
% 2015 Household income: \$25,000 to \$29,999	5.74%	6.50%	5.84%
% 2015 Household income: \$30,000 to \$34,999	6.96%	7.21%	6.71%
% 2015 Household income: \$35,000 to \$39,999	6.30%	5.77%	5.54%
% 2015 Household income: \$40,000 to \$44,999	4.30%	4.84%	5.08%
% 2015 Household income: \$45,000 to \$49,999	3.16%	4.00%	4.13%
% 2015 Household income: \$50,000 to \$59,999	9.65%	9.34%	8.79%
% 2015 Household income: \$60,000 to \$74,999	10.43%	9.66%	9.75%
% 2015 Household income: \$75,000 to \$99,999	15.22%	12.42%	12.39%
% 2015 Household income: \$100,000 to \$124,999	7.15%	7.17%	7.52%
% 2015 Household income: \$125,000 to \$149,999	4.34%	3.55%	3.62%
% 2015 Household income: \$150,000 to \$199,999	3.28%	2.86%	3.30%
% 2015 Household income: \$200,000 or more	0.59%	1.13%	1.80%

Retail Sales Volume	1-mi.	3-mi.	5-mi.
2015 Childrens/Infants clothing stores	\$1,111,081	\$9,246,546	\$20,042,100
2015 Jewelry stores	\$404,734	\$3,375,814	\$7,355,072
2015 Mens clothing stores	\$1,315,640	\$10,940,953	\$23,736,276
2015 Shoe stores	\$1,328,882	\$11,052,143	\$23,924,930
2015 Womens clothing stores	\$2,247,330	\$18,769,218	\$40,536,909
2015 Automobile dealers	\$17,505,931	\$145,967,969	\$316,418,815
2015 Automotive parts and accessories stores	\$3,446,845	\$28,856,585	\$62,323,207
2015 Other motor vehicle dealers	\$496,923	\$4,232,805	\$9,076,708
2015 Tire dealers	\$1,540,699	\$12,889,586	\$27,829,399
2015 Hardware stores	\$70,541	\$585,375	\$1,268,319
2015 Home centers	\$707,692	\$5,906,226	\$12,768,311
2015 Nursery and garden centers	\$842,383	\$7,117,479	\$15,397,970
2015 Outdoor power equipment stores	\$393,543	\$3,294,317	\$7,080,742
2015 Paint andwallpaper stores	\$83,488	\$692,244	\$1,491,880
2015 Appliance, television, and other electronics stores	\$2,344,522	\$19,579,774	\$42,399,187
2015 Camera andphotographic supplies stores	\$180,760	\$1,493,693	\$3,255,004
2015 Computer andsoftware stores	\$6,515,032	\$54,635,427	\$117,773,623
2015 Beer, wine, and liquor stores	\$1,116,963	\$9,354,383	\$20,261,774
2015 Convenience stores	\$4,996,388	\$41,689,641	\$90,289,426
2015 Restaurant Expenditures	\$4,600,656	\$38,408,754	\$83,182,214
2015 Supermarkets and other grocery (except convenience) stores	\$18,309,701	\$153,807,518	\$331,578,374
2015 Furniture stores	\$1,649,081	\$13,750,552	\$29,826,135
2015 Home furnishings stores	\$5,805,954	\$48,664,997	\$104,991,857
2015 General merchandise stores	\$30,113,785	\$251,970,983	\$544,971,984
2015 Gasoline stations with convenience stores	\$15,726,126	\$131,386,710	\$283,727,230
2015 Other gasoline stations	\$11,317,907	\$94,618,811	\$204,066,824
2015 Department stores (excl leased depts)	\$29,709,051	\$248,595,169	\$537,616,912
2015 General merchandise stores	\$30,113,785	\$251,970,983	\$544,971,984
2015 Other health and personal care stores	\$1,184,995	\$9,908,999	\$21,422,385

2015 Pharmacies and drug stores	\$4,762,846	\$40,082,747	\$86,262,661
2015 Pet and pet supplies stores	\$1,302,183	\$10,908,930	\$23,497,326
2015 Book, periodical, and music stores	\$196,957	\$1,652,662	\$3,577,928
2015 Hobby, toy, and game stores	\$559,770	\$4,649,781	\$10,061,009
2015 Musical instrument and supplies stores	\$56,195	\$464,140	\$1,012,918
2015 Sewing, needlework, and piece goods stores	\$106,739	\$887,361	\$1,904,428
2015 Sporting goods stores	\$538,495	\$4,462,163	\$9,708,483
