

2285 George Washington Memorial Highway

Hayes, VA 23072

Demographics

Population	1-mi.	3-mi.	5-mi.
2015 Male Population	757	4,295	8,485
2015 Female Population	836	4,520	8,632
% 2015 Male Population	47.52%	48.72%	49.57%
% 2015 Female Population	52.48%	51.28%	50.43%
2015 Total Population: Adult	1,316	7,243	13,789
2015 Total Daytime Population	918	8,029	14,760
2015 Total Employees	119	3,499	5,842
2015 Total Population: Median Age	45	46	43
2015 Total Population: Adult Median Age	52	52	51
2015 Total population: Under 5 years	72	425	857
2015 Total population: 5 to 9 years	89	457	948
2015 Total population: 10 to 14 years	69	446	960
2015 Total population: 15 to 19 years	83	425	962
2015 Total population: 20 to 24 years	105	581	1,291
2015 Total population: 25 to 29 years	113	538	1,032
2015 Total population: 30 to 34 years	108	508	1,019
2015 Total population: 35 to 39 years	57	436	841
2015 Total population: 40 to 44 years	93	519	984
2015 Total population: 45 to 49 years	102	585	1,104
2015 Total population: 50 to 54 years	169	770	1,433

2015 Total population: 55 to 59 years	138	775	1,435
2015 Total population: 60 to 64 years	133	638	1,172
2015 Total population: 65 to 69 years	104	602	1,115
2015 Total population: 70 to 74 years	68	475	835
2015 Total population: 75 to 79 years	36	306	533
2015 Total population: 80 to 84 years	31	192	345
2015 Total population: 85 years and over	23	137	251
% 2015 Total population: Under 5 years	4.52%	4.82%	5.01%
% 2015 Total population: 5 to 9 years	5.59%	5.18%	5.54%
% 2015 Total population: 10 to 14 years	4.33%	5.06%	5.61%
% 2015 Total population: 15 to 19 years	5.21%	4.82%	5.62%
% 2015 Total population: 20 to 24 years	6.59%	6.59%	7.54%
% 2015 Total population: 25 to 29 years	7.09%	6.10%	6.03%
% 2015 Total population: 30 to 34 years	6.78%	5.76%	5.95%
% 2015 Total population: 35 to 39 years	3.58%	4.95%	4.91%
% 2015 Total population: 40 to 44 years	5.84%	5.89%	5.75%
% 2015 Total population: 45 to 49 years	6.40%	6.64%	6.45%
% 2015 Total population: 50 to 54 years	10.61%	8.74%	8.37%
% 2015 Total population: 55 to 59 years	8.66%	8.79%	8.38%
% 2015 Total population: 60 to 64 years	8.35%	7.24%	6.85%
% 2015 Total population: 65 to 69 years	6.53%	6.83%	6.51%
% 2015 Total population: 70 to 74 years	4.27%	5.39%	4.88%
% 2015 Total population: 75 to 79 years	2.26%	3.47%	3.11%
% 2015 Total population: 80 to 84 years	1.95%	2.18%	2.02%
% 2015 Total population: 85 years and over	1.44%	1.55%	1.47%
2015 White alone	1,430	7,869	13,929
2015 Black or African American alone	94	539	2,268
2015 American Indian and Alaska Native alone	7	21	49
2015 Asian alone	18	87	226
2015 Native Hawaiian and OPI alone	3	4	18

2015 Some Other Race alone	4	46	139
2015 Two or More Races alone	37	249	488
2015 Hispanic	18	262	594
2015 Not Hispanic	1,575	8,553	16,523
% 2015 White alone	89.77%	89.27%	81.38%
% 2015 Black or African American alone	5.90%	6.11%	13.25%
% 2015 American Indian and Alaska Native alone	0.44%	0.24%	0.29%
% 2015 Asian alone	1.13%	0.99%	1.32%
% 2015 Native Hawaiian and OPI alone	0.19%	0.05%	0.11%
% 2015 Some Other Race alone	0.25%	0.52%	0.81%
% 2015 Two or More Races alone	2.32%	2.82%	2.85%
% 2015 Hispanic	1.13%	2.97%	3.47%
% 2015 Not Hispanic	98.87%	97.03%	96.53%
2015 Not Hispanic: White alone	1,498	7,685	13,420
2015 Not Hispanic: Black or African American alone	114	648	2,406
2015 Not Hispanic: American Indian and Alaska Native alone	19	35	67
2015 Not Hispanic: Asian alone	28	95	187
2015 Not Hispanic: Native Hawaiian and OPI alone	1	4	9
2015 Not Hispanic: Some Other Race alone	n/a	6	7
2015 Not Hispanic: Two or More Races	27	95	226
% 2015 Not Hispanic: White alone	87.40%	88.17%	80.63%
% 2015 Not Hispanic: Black or African American alone	6.65%	7.43%	14.46%
% 2015 Not Hispanic: American Indian and Alaska Native alone	1.11%	0.40%	0.40%
% 2015 Not Hispanic: Asian alone	1.63%	1.09%	1.12%
% 2015 Not Hispanic: Native Hawaiian and OPI alone	0.06%	0.05%	0.05%
% 2015 Not Hispanic: Some Other Race alone	0.00%	0.07%	0.04%
% 2015 Not Hispanic: Two or More Races	1.58%	1.09%	1.36%

Population Change	1-mi.	3-mi.	5-mi.
Total: Employees (NAICS)	n/a	n/a	n/a

Total: Establishments (NAICS)	n/a	n/a	n/a
2015 Total Population	1,593	8,815	17,117
2015 Households	689	3,690	6,832
Population Change 2010-2015	22	136	437
Household Change 2010-2015	3	26	146
% Population Change 2010-2015	1.40%	1.57%	2.62%
% Household Change 2010-2015	0.44%	0.71%	2.18%
Population Change 2000-2015	-121	99	474
Household Change 2000-2015	-32	94	317
% Population Change 2000 to 2015	-7.06%	1.14%	2.85%
% Household Change 2000 to 2015	-4.44%	2.61%	4.87%

Housing	1-mi.	3-mi.	5-mi.
2015 Housing Units	744	3,881	7,092
2015 Occupied Housing Units	721	3,597	6,515
2015 Owner Occupied Housing Units	491	2,608	4,810
2015 Renter Occupied Housing Units	230	989	1,705
2015 Vacant Housings Units	23	285	577
% 2015 Occupied Housing Units	96.91%	92.68%	91.86%
% 2015 Owner occupied housing units	68.10%	72.50%	73.83%
% 2015 Renter occupied housing units	31.90%	27.50%	26.17%
% 2000 Vacant housing units	3.09%	7.34%	8.14%

Income	1-mi.	3-mi.	5-mi.
2015 Household Income: Median	\$59,235	\$57,173	\$60,719
2015 Household Income: Average	\$70,548	\$73,297	\$79,402
2015 Per Capita Income	\$30,513	\$30,682	\$32,145
2015 Household income: Less than \$10,000	32	152	232
2015 Household income: \$10,000 to \$14,999	14	109	267
2015 Household income: \$15,000 to \$19,999	20	133	243

2015 Household income: \$20,000 to \$24,999	12	139	331
2015 Household income: \$25,000 to \$29,999	19	122	218
2015 Household income: \$30,000 to \$34,999	72	323	508
2015 Household income: \$35,000 to \$39,999	46	201	326
2015 Household income: \$40,000 to \$44,999	35	206	365
2015 Household income: \$45,000 to \$49,999	28	196	312
2015 Household income: \$50,000 to \$59,999	72	368	575
2015 Household income: \$60,000 to \$74,999	100	411	813
2015 Household income: \$75,000 to \$99,999	70	412	830
2015 Household income: \$100,000 to \$124,999	80	400	712
2015 Household income: \$125,000 to \$149,999	59	292	497
2015 Household income: \$150,000 to \$199,999	24	142	328
2015 Household income: \$200,000 or more	6	84	275
% 2015 Household income: Less than \$10,000	4.64%	4.12%	3.40%
% 2015 Household income: \$10,000 to \$14,999	2.03%	2.95%	3.91%
% 2015 Household income: \$15,000 to \$19,999	2.90%	3.60%	3.56%
% 2015 Household income: \$20,000 to \$24,999	1.74%	3.77%	4.84%
% 2015 Household income: \$25,000 to \$29,999	2.76%	3.31%	3.19%
% 2015 Household income: \$30,000 to \$34,999	10.45%	8.75%	7.44%
% 2015 Household income: \$35,000 to \$39,999	6.68%	5.45%	4.77%
% 2015 Household income: \$40,000 to \$44,999	5.08%	5.58%	5.34%
% 2015 Household income: \$45,000 to \$49,999	4.06%	5.31%	4.57%
% 2015 Household income: \$50,000 to \$59,999	10.45%	9.97%	8.42%
% 2015 Household income: \$60,000 to \$74,999	14.51%	11.14%	11.90%
% 2015 Household income: \$75,000 to \$99,999	10.16%	11.17%	12.15%
% 2015 Household income: \$100,000 to \$124,999	11.61%	10.84%	10.42%
% 2015 Household income: \$125,000 to \$149,999	8.56%	7.91%	7.27%
% 2015 Household income: \$150,000 to \$199,999	3.48%	3.85%	4.80%
% 2015 Household income: \$200,000 or more	0.87%	2.28%	4.03%

Retail Sales Volume	1-mi.	3-mi.	5-mi.
2015 Childrens/Infants clothing stores	\$183,927	\$990,691	\$1,843,390
2015 Jewelry stores	\$68,537	\$372,343	\$703,434
2015 Mens clothing stores	\$222,646	\$1,200,986	\$2,248,441
2015 Shoe stores	\$224,587	\$1,211,725	\$2,263,373
2015 Womens clothing stores	\$381,667	\$2,071,843	\$3,886,973
2015 Automobile dealers	\$3,046,577	\$16,528,870	\$30,974,351
2015 Automotive parts and accessories stores	\$594,903	\$3,214,856	\$6,017,159
2015 Other motor vehicle dealers	\$85,822	\$461,381	\$859,118
2015 Tire dealers	\$265,273	\$1,435,037	\$2,683,598
2015 Hardware stores	\$13,215	\$71,104	\$133,069
2015 Home centers	\$125,835	\$691,164	\$1,308,005
2015 Nursery and garden centers	\$148,961	\$829,545	\$1,581,165
2015 Outdoor power equipment stores	\$70,593	\$383,595	\$714,284
2015 Paint andwallpaper stores	\$14,361	\$78,523	\$147,756
2015 Appliance, television, and other electronics stores	\$407,647	\$2,216,698	\$4,167,135
2015 Camera andphotographic supplies stores	\$31,806	\$172,208	\$324,609
2015 Computer andsoftware stores	\$1,104,242	\$5,951,847	\$11,089,890
2015 Beer, wine, and liquor stores	\$190,543	\$1,030,919	\$1,938,651
2015 Convenience stores	\$836,780	\$4,501,310	\$8,403,883
2015 Restaurant Expenditures	\$788,492	\$4,286,298	\$8,057,612
2015 Supermarkets and other grocery (except convenience) stores	\$3,097,172	\$16,709,666	\$31,132,562
2015 Furniture stores	\$285,782	\$1,553,358	\$2,910,336
2015 Home furnishings stores	\$1,009,321	\$5,474,954	\$10,247,282
2015 General merchandise stores	\$5,216,955	\$28,414,270	\$53,368,220
2015 Gasoline stations with convenience stores	\$2,670,803	\$14,376,931	\$26,776,464
2015 Other gasoline stations	\$1,931,366	\$10,397,745	\$19,346,539
2015 Department stores (excl leased depts)	\$5,148,418	\$28,041,927	\$52,664,786
2015 General merchandise stores	\$5,216,955	\$28,414,270	\$53,368,220
2015 Other health and personal care stores	\$204,733	\$1,113,400	\$2,089,715

2015 Pharmacies and drug stores	\$822,385	\$4,460,400	\$8,335,072
2015 Pet and pet supplies stores	\$225,500	\$1,216,334	\$2,266,304
2015 Book, periodical, and music stores	\$34,403	\$188,091	\$354,390
2015 Hobby, toy, and game stores	\$94,779	\$512,399	\$956,263
2015 Musical instrument and supplies stores	\$9,817	\$53,454	\$100,879
2015 Sewing, needlework, and piece goods stores	\$19,164	\$102,330	\$189,482
2015 Sporting goods stores	\$93,294	\$506,657	\$956,213
